



PRESS RELEASE

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YES! Golf Renews Duramed FUTURES Tour Sponsorship Through 2009

Expands On-Site Tournament Presence to Include Demo Days and Amateur Putting Competitions

DAYTONA BEACH, Fla., Feb. 26, 2008 – The Duramed FUTURES Tour announces that YES! Golf has renewed its sponsorship as the “Official Putter” of the Tour. As an official sponsor, YES! Golf will have exclusive access to the practice putting facility at each event and will sponsor two competitive putting series for the players: the C-Groove Challenge Series and the One Grand Challenge at designated sites throughout the year.

New in 2008, YES! Golf will give amateurs attending tournaments an opportunity to try the C-Groove putters through a number of newly created programs. At select tournament sites YES! Golf will conduct Pro-Am putting contests, Pro vs. Amateur Face-Off Challenges and demo days.

“The Duramed FUTURES Tour has been an outstanding partnership for YES! Golf,” said Francis Ricci, CEO, of YES! Golf. “We have seen our success on this tour have direct impact on the success we are now experiencing on the LPGA Tour. We are No. 1 on the Duramed FUTURES Tour with more than 50 percent of the players using the putter each week. Last year we really broke through on the LPGA Tour, becoming No. 2 in the putter count, averaging more than 30 players using the putter weekly. As the Duramed FUTURES Tour players move to the LPGA Tour, they have become great brand ambassadors for YES! Golf.”

YES! GOLF has been a sponsor of the Duramed FUTURES Tour since 2006. The two putting challenge series events sponsored by YES! Golf has become extremely popular competitions among the professional players. Now, with the addition of the amateur events at designated sites, YES! Golf will have the opportunity for thousands of avid golfers around the country to try their putters.

“YES! Golf has been a very good friend to the tour and our players for the last two years,” added Zayra F. Calderon, CEO of the Duramed FUTURES Tour. “They understood how to capitalize on their tour sponsorship and have used their success as a springboard to the LPGA Tour. We appreciate their loyalty and commitment to women’s professional golf and look forward to another great two years with YES! Golf.”

To view the entire line of YES! Golf C-Groove putters go to www.yesgolf.com.

About The Tour

Called "The Road to the LPGA and Beyond," the Duramed FUTURES Tour has become the world's largest international women's developmental tour. In its 28th competitive season this year, the Tour has remained committed to developing LPGA stars of tomorrow and creating viable role models for youth today. The top-five money winners each season earn automatic exemptions for the LPGA Tour. With more than 300 alumnae as current members of the LPGA, through 2007, former Duramed FUTURES Tour players have won a total of 329 LPGA titles, including 35 major championships. Duramed FUTURES Tour events have contributed more than \$4 million to charitable organizations throughout the nation since 1989. For more information, visit www.duramedfuturestour.com.

About YES! Golf

Yes! Golf is the emerging leader in the field of advanced putter design and related technology. Based in Denver, Colorado, European putting instructor and inventor, Harold Swash, started Yes! Golf in 1995. His innovative theory of concentric grooves resulted in C-Groove technology. Today, C-Groove putters are taking the golf world by storm making Yes! Golf one of the fastest growing putters on the professional tours. For more information on Yes! Golf call 800.845.4327 or www.yesgolf.com.

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